



Imagine you receive a package from an unknown sender containing items you didn't order. While this might seem like a welcome retail mistake, it could actually signal a more nefarious situation. The sender may intend to make you appear as a verified buyer and write fake reviews in your name to fraudulently boost online ratings and sales numbers. This is called a brushing scam.

## Why **Brushing Scams** Are Concerning



In recent years, perpetrators have enhanced their brushing tactics to include *quishing* or "QR code phishing." Phishing usually involves a scam email or text message to trick you into revealing personal details; quishing uses similar methods through QR codes.

In a quishing scam, the sender encourages you to scan a code with your smartphone, which may lead you to a fake website intended to steal your personal information.

## How to Avoid Brushing Scams

If you find an unexpected package on your doorstep and believe it may be part of a brushing scam, consider the following steps:



**Decline to pay** for the merchandise if asked to do so.



Return the package to its sender if it's unopened and includes a return address.



Throw away the package if its materials appear safe for typical disposal.



**Notify authorities** if the package contains organic materials (e.g., seeds, plants or food) or an unknown substance.



File a fraud report with the retailer (e.g., Amazon or eBay) and ask them to delete any fake reviews made under your name.



**Change** your account passwords.



**Monitor** your credit card bills, bank accounts and credit report for fraudulent activity.

## **Learn More**

For more information on possible scams and cyber safety, contact us today.